

Media Release

For immediate release

Joni Page

Snatching success from the jaws of calamity

Feminism, romance and gardening collide in a quirky story of self-discovery

ADELAIDE, South Australia, Australia 24/4/2025

Joni Page has degrees in teaching and psychology, and Honours in education, with awards in each degree. She writes fiction in the genres of optimistic fiction, feminist romance, and short pick-me-up stories. She is proud to have been part of the award-winning anthology *The Sound of Silence: Journeys Through Miscarriage*. Her books contain romance, comedy, drama, feminism, career choice, housework, insights and, above all, the way to a better life.

Her debut novel, *The Feminist EarthMother PartyGirl*, takes the reader along for the ride with Candice Kelly, an average woman with an average life, facing an existential crisis many of us are familiar with: Who am I? Through a personality test on a personal development day, she finds out that she isn't who she thinks she is.

I'm apparently rule-driven rather than creative. A wallflower rather than the life of the party. Brain instead of heart. Reality not ambition.

In other words, an introverted, rule-driven pragmatist who lacks emotional dexterity.

I have something important to say here, so listen up.

THIS IS NOT ME!

An entertaining page-turner, the book also cleverly examines how to “live our best life”. Joni Page lovingly captures the essence of the Everywoman in crisis, distilling it into an optimistic story of fun, hope and resolution.

The Feminist EarthMother PartyGirl will launch at The Clark Room, Glandore Community Centre, South Australia on Sunday 27 April at 3pm. RSVP Joni Page at jonipage@potatoandleek.com

Joni is available for interview at:

jonipage@potatoandleek.com

END

###

Title: *The Feminist EarthMother PartyGirl*

Author name: Joni Page

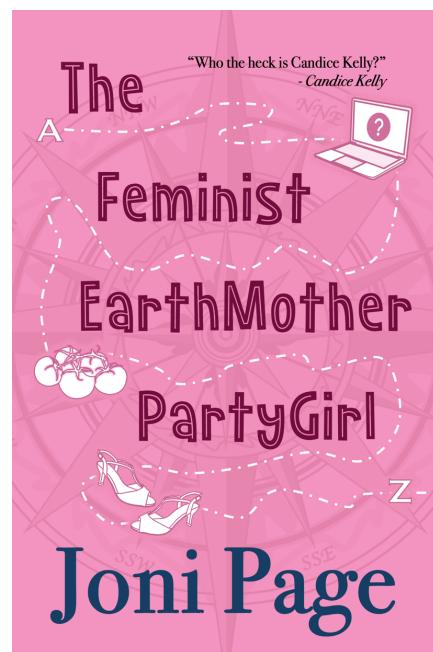
Publisher: Potato & Leek

Publication date: 27 April 2025

ISBNs: paperback: 9781763801103
eBook: 9781763801110

Page length: 264 pages

Availability: author website (jonipage.com)
Adelaide bookstores (Dillons - Norwood;
Dymocks - Adelaide, Glenelg & Hyde Park)
Online: Kobo
(list of retailers is expanding see jonipage.com
for latest)



Email: jonipage@potatoandleek.com
Instagram: [@jonipage_author](https://www.instagram.com/@jonipage_author)
Bluesky: [@jonipageauthor.bsky.social](https://www.bluesky.social/@jonipageauthor.bsky.social)
Twitter/X: [@JoniPageAuthor](https://twitter.com/@JoniPageAuthor)
Website: jonipage.com

The Feminist EarthMother PartyGirl
ISBN: 978-1-7638011-0-3 / 978-1-7638011-1-0
Joni Page
Media Kit - 2025-04

Snatching success from the jaws of calamity

Feminism, romance and gardening collide in a quirky story of self-discovery

22/4/2025 Adelaide, South Australia, Australia

In today's uncertain world, our lives often continue on day after day in much the same manner, unless something cataclysmic happens. Then we are very much thrown off course.

So begins the novel *The Feminist EarthMother PartyGirl*, which takes the reader on a riotous ride with Candice Kelly, an average woman with an average life, facing an existential crisis many of us are familiar with: Who am I?

Candice is stunned when she finds out, through a personality test on a personal development day, that she isn't who she thinks she is.

I'm apparently rule-driven rather than creative. A wallflower rather than the life of the party. Brain instead of heart. Reality not ambition.

In other words, an introverted, rule-driven pragmatist who lacks emotional dexterity.

I have something important to say here, so listen up.

THIS IS NOT ME!

Debut author Joni Page lovingly captures the essence of the Everywoman in crisis, distilling it into an optimistic story of fun, hope and resolution.

“She feels like she’s failed the personality test,” Joni laughs. “So she questions who she’s become. She opens her eyes to find everyone around her progressing with their life in one way or another. It dawns on her she’s stuck in a giant rut. Watching her claw her way out is heartwarming, fun, and at times hilarious.”

Joni has been writing for over twenty-five years but has only just managed to take a breather and publish. “I had a story published in the award-winning anthology *The Sound of Silence: Journeys through miscarriage* some years ago, but I was lucky enough to have a family, so writing my stories was as much as I could manage. A lot of my work was written in the middle of the night when everyone was asleep or on scraps of paper to type up when I got home from shopping. But Candice Kelly, as a character, was a real gift. She was such a great woman to write about - so brave, yet so scared, so strong and yet so lost. So funny and yet so serious about her future.”

Her quirky community also make for a fascinating backdrop – her parents, best friend, neighbours and colleagues all have their own tales to tell, not to mention her two brothers who are both named Harry.

The Feminist EarthMother PartyGirl contains everything a woman in an identity crisis needs to consider in rebuilding herself: romance and relationships, career and community, family and friendships.

It's a book for Every Woman.

The Feminist EarthMother PartyGirl is out now through Dillons and Dymocks in South Australia, Kobo (eBook), and through Joni's website, jonipage.com.

Joni is available for interview at:

jonipage@potatoandleek.com

END

###

This article has been drafted
for your convenience

Title: *The Feminist EarthMother PartyGirl*

Author name: Joni Page

Publisher: Potato & Leek

Publication date: 27 April 2025

ISBNs: paperback: 9781763801103

eBook: 9781763801110

Page length: 264 pages

Availability: author website (jonipage.com)

Adelaide bookstores (Dillons - Norwood,

Dymocks - Adelaide, Glenelg & Hyde Park)

Online: Kobo

(list of retailers is expanding, see

jonipage.com)

Turning disasters into a new direction

Australian author turns fertility challenges into a new career

22/4/2025 Adelaide, South Australia, Australia

The covid-19 pandemic has been a global upturning of lives everywhere. But for one of Australia's newest authors, it has also been a time to shift directions.

"Strangely, we started with one disaster - two devastating miscarriages - but then it took another disaster - the covid 19 pandemic - to provide space to achieve something positive," says Joni Page, author of the newly released novel, *The Feminist EarthMother PartyGirl*.

"Miscarriage is pretty devastating. After the second one, we were desperate enough to take a radical step. We decided to "make the space" for a baby to come into our lives. I'd take a year off, no study, no work, and see what happened. I had to have something quiet to do with my days, so I decided to have a go at writing. Once I started, I couldn't stop."

Fast forward two decades, and Joni was, like the rest of us, stuck at home with her family because of the covid pandemic.

"My husband and I looked at all the content I'd created. I'd finished entire novels, several childrens' picture books, a number of helpful non-fiction and assorted other stuff. We were in a different place to someone who had written their first novel because we had a truckload of stuff to publish. Between us we believed we had the resources to set up our own independent publishing company, so we started to pull it all together. It's been years of work - family life is busy and we're both perfectionists - but it's also been a fun ride."

They decided to start with one of Joni's favourite stories, which also begins with a disaster. *The Feminist EarthMother PartyGirl* is narrated by Candice Kelly, who believes she's "failed" a personality test. The only thing to do is to go in search of who she is. "The story evolves over two intense weeks of confusion, misunderstandings, laughter and pathos. Candice is pretty formidable, but she doesn't feel that way at the start. It's fun to watch her turn what she sees as disaster into determination."

If Joni has turned her unfortunate miscarriages and the unsettling pandemic into chasing her dreams, perhaps this is an example of life imitating art?

"Absolutely," says Joni. "Finding that inner 'formidable' is really important for us all, whether it's steering our way through miscarriages, pandemics, or any of life's other misadventures. Sometimes it's only in times of great upheaval that we get clear about where we want to head."

The Feminist EarthMother PartyGirl is out now through Dillons and Dymocks in South Australia, Kobo (eBook), and through Joni's website, jonipage.com.

Joni is available for interview at:

jonipage@potatoandleek.com

END

###

This article has been drafted
for your convenience

Title: *The Feminist EarthMother PartyGirl*

Author name: Joni Page

Publisher: Potato & Leek

Publication date: 27 April 2025

ISBNs: paperback: 9781763801103

eBook: 9781763801110

Page length: 264 pages

Availability: author website (jonipage.com)

Adelaide bookstores (Dillons - Norwood;

Dymocks - Adelaide, Glenelg & Hyde Park)

Online: Kobo

(list of retailers is expanding, see jonipage.com)